The Central New York Dental Conference is sponsored by the Fifth District Dental Society of the State of New York, an ADA CERP recognized provider.
CONFERENCE LOCATION
- THE ONCENTER
- 800 South State Street, Syracuse, NY

REGISTRATION AND ADMITTANCE
- Admission to all sessions and exhibits is by proper registration and ID only.
- Badges must be visible at all times.
- Admission to the exhibits only is free.

PRE-REGISTRATION
- All pre-registered attendees will receive their confirmation and registration materials by mail.
- Name Badges and Lunch Tickets will be mailed to all pre-registered attendees.
- Lost tickets will only be replaced with proof of purchase.
- Pre-Register. Registration form is located on the inside back cover.

ONLINE REGISTRATION
- Register Online at www.cnydc.org.
- Receive immediate confirmation and receipt by email.

ONSITE REGISTRATION
Persons registering after September 1 must pick up their materials on-site. You may register the day of the seminar, however, all on-site registrations are subject to an additional $20 late registration fee.
- On-Site Registration Hours:
  Thursday Evening: 4:00 - 5:00 pm
  Friday Morning: 7:30 - 9:00 am

PARKING
- ONCENTER Parking Garage (State Street) $5. Mention that you are part of the conference.

ACCOMMODATIONS
- Hotel accommodations are available at the following negotiated rates for September 14 & 15:
  MARRIOTT SYRACUSE DOWNTOWN - 315-474-2424
     Standard King: $139
  Reservation Deadline: September 13, 2017

BREAKS AND LUNCH
- Break and Lunch times are staggered according to course and will be announced by your instructor.
- A buffet lunch is served to allow more time for visiting exhibits.
- Lunch Tickets are required and are included with a full day course registration.
- Additional lunch tickets may be purchased in advance for $30.00 per person.

CONTINUING EDUCATION CREDITS
- The Fifth District Dental Society is an ADA/CERP recognized provider approved by the New York State Dental Association.
- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.
- Mandatory Continuing Education (MCE) credits are awarded for all lectures that meet the NYSED requirements.
- One hour of credit is awarded for each 50 minutes of presentation attended.
- MCE forms for NYS Continuing Education requirements will be given to each attendee when checking in at registration.
- To verify attendance, a four digit code, read at the end of each seminar must be entered on the Fifth District Continuing Education Form.
- After completing the form, please bring the white copy to the room proctor before leaving.
- It is recommended that you retain all copies of your CE forms in case of audit.

REFUND/CANCELLATION POLICY
- Refund requests must be received no later than September 7, 2017 and will be granted only in cases of family or office emergency.
- All badges and tickets must be returned to the FDDS.
- Payment for meal functions will not be refunded.

DENTAL MARKETPLACE
- Admission to the Marketplace is free!
- The Marketplace is open from 5:00 pm to 7:00 pm on Thursday, September 14, and 8:00 am to 3:00 pm on Friday, September 15.
- We appreciate the contribution the exhibitors make to the Central New York Dental Conference and we urge you to visit and patronize them.

IN THE MARKETPLACE EVENTS
- Exhibitor Reception and Preview will be held in the Dental Marketplace on Thursday Evening from 5:00 - 7:00 pm and all are welcome.
Welcome to the 2017 Central New York Dental Conference. The largest and only dental conference of its kind in central New York.

I invite all dental professionals and their staff to attend this event; the 36th Annual Central New York Dental Conference (CNYDC). Throughout the years, this conference has evolved into a truly outstanding event. The CNYDC boasts nationally renowned speakers, along with dental representatives, and vendors eager to show you their latest and newest products.

As usual, we have a stellar lineup of courses and speakers this year! With seminars that will provide you with the practical knowledge you seek! From Thursday, September 14 through Friday, September 15, we will be at THE ONCENTER in Syracuse, NY, once again offering the very best in continuing education and technical exhibits.

On Thursday evening, the courses our members have come to rely upon us to provide annually, will be offered. These courses help our members stay current and comply with licensure and liability in our state, such as NYS Mandated Infection Control and Risk Management.

Due to popular demand, we welcome back well known author, United States DEA consultant, and street drug expert Dr. Harold Crossley. His course on Friday is typically standing room only and sure to be a showstopper.

In addition, join us in welcoming professor, author, and WebMD dental expert, Dr. Gwen Cohen Brown. Dr. Brown will discuss common oral lesions, oral cancer and HPV, along with her take on medical diagnostics and technologies.

Your committee has worked many hours to develop and bring you this unparalleled program. We urge you to participate in this educational experience and to visit with our exhibitors who have supported our profession so many times. Don’t miss this convenient and inexpensive opportunity to fulfill your MCE requirements, see the latest in dental products, as well and visit with other upstate colleagues.

Plan to attend.
Reward your staff and make it an office event. I’m sure no one will be disappointed.

Be sure to share this brochure with your entire office staff. The Central New York Dental Conference (CNYDC) offers seminars for both the dental practitioner and their dental office personnel.

Please visit www.cnydc.org for more detailed information, updates, or to register online.

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**FUTURE CNYDC DATES**
- September 13 & 14, 2018
- September 12 & 13, 2019
#1: NYS Mandated Dental Office Infection Control

**Speaker:** Terrence Thines, DDS, MS  
**Thursday, September 14, 2017 • 5:00 pm - 8:00 pm**  
3 MCE credits

**Infection Control in the 21st Century**  
Dental office infection control has evolved since the 1992 OSHA Bloodborne Pathogens Standard and the 1994 New York State mandatory training requirement were introduced. Practices have continued to evolve and incorporate periodic updates from federal, state and local advisory and regulatory agencies (ADA, CDC, FDA, EPA, DEC, OSAP etc.). In addition, new infection control products and materials have been introduced over the last two decades. The net result of this progress is, Infection Control in the 21st Century, a broad-based, comprehensive approach encompassing all aspects of dental office operations.

- Participants in this course will understand and be familiar with the most recent CDC recommendations for dental office infection control.
- Participation in this course complies with the annual OSHA training requirement.
- Course completion fulfills NYS Department of Health and State Education Department expectations for dental healthcare professionals.

**Target Audience**  
Dentists, Dental Hygienists, Dental Assistants

#2: NYSDA Risk Management

**Speaker:** Frederick W. Wetzel, DDS & John VanDenburgh, JD  
**Thursday, September 14, 2017 • 5:00 pm - 9:00 pm**  
4 MCE credits

Do you know how long you are obligated to store patient records? What information needs to be included in a medical history? How to legally terminate a professional relationship with a patient?

Answers to these and many other sometimes thorny legal questions are provided in the NYSDA Risk Management course.

A certificate will be issued to all participants who successfully complete the seminar. Dentists who complete this course will be entitled to a 10% discount on their liability premiums for a three year period from the Fortress Insurance Company and Medical Liability Mutual Insurance Company. Other insurance companies may also accept this course for a discount. Please check with your carrier.

**Target Audience**  
Dentists, Dental Hygienists, Dental Assistants
#3: The New Street Drugs: Alarmingly Fatal and Dangerously Prevalent

**Speaker:** Harold Crossley, DDS, PhD

**Friday, September 15, 2017  9:00 am - 4:30 pm**

**6 MCE Credits**

“Spice Diamond”, “K-2”, and “Bath Salts” are all in the news. What are synthetic cannabinoids or cathinones? Can I test positive if I use them? What are their long term effects? What does the packaging look like? Where are they sold? Are they illegal? Do they have any medical use? Marijuana has been approved by 8 states for recreational use and 28 states (including New York) for medical conditions. What are some of the conditions? What is the impact on my practice of the American Dental Association resolutions for providing dental care for patients who are and/or have been chemically dependent? What questions should I be asking my patients to avoid drug interactions with street drugs? How will I know if a person is under the influence of street drugs? Why is it so important that the dental staff be knowledgeable about street drugs? What are some characteristics of adolescent substance abuse and what do I do about it?

The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood altering drugs. This dynamic and graphic presentation includes the types, signs and symptoms of commonly abused prescription and illicit drugs as well as the newer street drugs in the news.

**Learn:**

- The signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents
- What medications to avoid with the suspected drug abusing patient
- How to recognize and manage the doctor shopper
- How to manage the chemically-dependent patient
- What are “meth mouth”, “lean”, “whippets”, “parachuting” “bath salts” “Spice Diamond, Spice Gold” and more
- How can my kid get intoxicated on hand sanitizer?
- Is marijuana addicting?
- Does marijuana have medical properties?

**Recommended:**

For dentists, dental hygienists, dental assistants, receptionists, and spouses*

*Must be 18 years of age or older to attend-no exceptions
#4: Common Oral Lesions: Differential Diagnosis & Treatment  
and Oral Cancer, HPV and Emerging Medical Technologies  

Speaker: Gwen Cohen Brown, DDS, FAAOMP  
Friday, September 15, 2017  8:30 am - 4:00 pm  
6 MCE Credits

Common Oral Lesions: Differential Diagnosis and Treatment

With the focus of dentistry changing from restorative procedures to prevention of disease providers will find themselves in the position to identify oral disease and prevent disease progression in health patients. Patients often present with sore irritated mucosa, but the symptoms of peeling, redness and blisters can be attributed to many different etiologies. This course presents an easily reproducible approach to the differential diagnosis and treatment of common oral lesions especially those diseases that mimic each other. The focus will be the clinical management of common oral lesions i.e. relevant laboratory tests, treatment modalities and anticipated prognosis following appropriate therapy.

Learning Objectives:
- The participant will be able to recognize clinically relevant common soft tissue lesions that affect the oral and perioral tissues.
- The participant will be able to develop a differential diagnoses for common oral lesions by incorporating clinical presentation, histologic and laboratory findings.
- The participant will be able to describe current treatment modalities for various common oral lesions, prescribe pharmacological agents properly and understand their mechanisms of action.
- The participant will be able to know when and how to consult with and refer patients to individuals for more specialized care.

Oral Cancer, HPV and Emerging Medical Technologies

This course will review the clinical and microscopic features of oral cancer and pre-malignant lesions with a specific focus on HPV associated oral cancers and oral pathologies. Emerging medical technologies used in the diagnosis of oral cancer as well as standard intra oral and extra oral protocols will be presented and reviewed. The goal of this session is to understand the stages of dysplasia and the effect carcinogens and promoters have on the oral mucous membranes. The histologic criteria for dysplasia will be reviewed, as will leukoplakia and erythroplakia of the oral soft tissues. Carcinoma will be examined with respect to histologic subtype, histologic grade, tumor size, regional nodal involvement, and metastatic spread of disease. Application of clinical assessment will be stressed with appropriate laboratory tests presented. The emerging role of HPV in the development of oral cancer will be reviewed as will the specific procedures used to diagnose HPV. Better Vision… Better Access… Better Technique… Why not take a look? Let’s get ready to position yourself for life…

Learning Objectives:
- Assess a histologic slide of dysplasia and accurately determine the degree of severity with correlation to correct treatment and prognosis.
- Compare the differences between known carcinogens and promoters of disease.
- Evaluate the new concepts of field cancerization; skip areas in dysplasia, and multifocal presentation of disease.
- Determine appropriate laboratory tests including biopsy sites, cytologic smears and emerging medical technologies will be evaluated.

Target Audience
Dentists, Dental Hygienists
Harold Crossley, DDS, PhD

Course: The New Street Drugs: Alarmingly Fatal and Dangerously Prevalent

Harold L. Crossley, D.D.S., M.S., Ph.D. is Professor Emeritus at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a Bachelor of Science degree in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the D.D.S. degree in 1980. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office.

Dr. Crossley has co-authored a number of articles and four books dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He serves on the Maryland State Dental Association’s Well-Being Committee, is an active member of Phi Kappa Phi, Omicron Kappa Upsilon Honorary Dental Society, the American College of Dentists, International College of Dentists, and an honorary member of the Thomas B. Hinman Dental Society. He was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.

(Dr. Crossley has no financial relationships relevant to this presentation to disclose.)

Gwen Cohen Brown, DDS, FAAOMP

Course: Common Oral Lesions: Differential Diagnosis & Treatment and Oral Cancer, HPV and Emerging Medical Technologies

Dr. Gwen Cohen Brown is a Full Professor in the Dental Hygiene Department, a licensed Dentist in New York State and a Fellow in the Academy of Oral and Maxillofacial Pathology. Dr. Brown is the Dental Expert for WebMD and faculty at the NY/NJ AIDS Education and Training Center. She is a member of the Dental Standards of Care Committee charged with writing current HIV Clinical Guidelines Program for the NYSDOH/AIDS Institute with Johns Hopkins. She authored the current Monograph and national standard of care on Oral Lesions in HIV Seropositive Patients for the AIDS Institute. Dr. Brown has lectured extensively on the topic of HIV/AIDS, Common Oral Lesions, Infection Control, and Oral Cancer since 1992.

(Dr. Brown has no financial relationships relevant to this presentation to disclose.)

Frederick W. Wetzel, DDS

Course: NYSDA Risk Management

Since 1986, Dr. Wetzel has been in private general practice in Schenectady, New York. Dr. Wetzel has held numerous positions at the local, state, and national level for organized dentistry. He is a director of Medical Liability Mutual Insurance Company (MLMIC), serving since 1998. He currently represents the 4th District as their Trustee on the NYSDA Board of Trustees. He has been a Risk Management presenter since 1992 and Chairs the NYSDA Risk Management Subcommittee. He is the Dental Section Chair for the Professional Insurers Association of America (PIAA). As Director of the Ellis Hospital Dental Health Center and their General Practice Residency program, Dr. Wetzel manages the operation of a hospital based dental clinic and their dental education program.

(Dr. Wetzel has no financial relationships relevant to this presentation to disclose.)
Terrence Thines, DDS, MS

Dr. Thines received his dental training at the University at Buffalo School of Dental Medicine. He completed residency training at the Buffalo General Hospital. He also earned an M.S. degree in Epidemiology from the University at Buffalo School of Medicine and Biomedical Sciences.

Dr. Thines holds a Fellowship from American Association of Hospital Dentists and he is recognized a Diplomate by the American Board of Special Care Dentistry.

Currently Dr. Thines is a Professor in the Department of Surgery, Division of Dentistry at Upstate Medical University and he serves as Chief of the Dental Service at the University Hospital. His previous faculty appointment was at Buffalo school of Dental Medicine in the Department of Oral Diagnostic Sciences. He has served as the dental school’s Infection Control Officer and Committee Chairperson. Dr. Thines has been a consultant to the American Dental Association, NYS Department of Health, NYS Education Department and a technical advisor to the New York State Dental Association. He has lectured widely on oral medicine, patient management, communicable diseases as well as infection control.

Dr. Thines’ professional contributions include recent membership on the New York State Dental Foundation Board of Directors and NYSDA Council on Dental Education and Licensure.

(Dr. Thines has no financial relationships relevant to this presentation to disclose.)

John VanDenburgh, JD

John W. VanDenburgh Esq., is a partner in the firm of Napieriski, VanDenburgh, Napierski & O’Connor LLP. He is a 1984 graduate of Siena College and a 1987 graduate from Albany Law School of Union University. He is a member of the American Bar Association (Tort and Insurance Law Section), the New York State Bar Association (Insurance, Negligence, Compensation Law, and Employment Law Sections), New York State Trial Lawyers Association, the Schenectady County Bar Association, Federal Court Bar Association, the Albany County Bar Association, Capital District Trial Lawyers Association, the Defense Research Institute, and the Defense Research Institute of Northeastern New York (Past President). He is also a member of the Transportation Lawyer’s Association.

Mr. VanDenburgh is Panel Counsel to, and a Risk Management Presenter for, the New York State Dental Society and frequently lectures to Dental and Medical Societies on issues of risk management and liability limitation. Mr. VanDenburgh is an active trial lawyer, litigating a wide range of cases, including personal injury, municipal liability, construction law, medical malpractice, products liability actions, motor carrier litigation, civil rights actions, discrimination and employment law claims, premises liability, and other professional malpractice claims. He has published articles on Informed Consent and Deposition Preparation. He has also lectured to various bar associations, insurance companies, and trade associations on topics that include ethics, professional liability, insurance coverage issues, construction law, employment law, and general negligence.

(Mr. VanDenburgh has no financial relationships relevant to this presentation to disclose.)
Central New York Dental Conference
Exhibit Hall A • The Oncenter • Syracuse, New York

SEATING • BUFFET TABLES • REFRESHMENTS

HOSPITALITY AREA

SEATING • BUFFET TABLES • REFRESHMENTS

SEATING • BUFFET TABLES • REFRESHMENTS

Restrooms

Show Entrance

Registration

Exhibitor Load-In
Registration Instructions

Complete the form on the next page using the example as a guide. Please use the Course #’s, Fees, and Profession Codes listed below when completing the registration form. Lunch is included in the fee for all full day seminars.

COURSE #’S AND FEES

<table>
<thead>
<tr>
<th>Course #</th>
<th>Date</th>
<th>Title</th>
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<tr>
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<td>9/14</td>
<td>NYS Mandated Infection Control</td>
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<td>Common Oral Lesions, Oral Cancer</td>
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PROFESSION CODES

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<tr>
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<td>ADA Member Dentist</td>
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Registration Information

You may fax or mail the attached registration form. Forms must be received at the Fifth District Dental Society office no later than September 1, 2017. Persons pre-registered will receive a confirmation package within two weeks. The confirmation package will contain a confirmation letter, name badges, and lunch tickets. Please check to make sure that all information is correct and that all items are present.

The Fifth District office cannot be responsible for non-receipt of faxed or mailed forms.

If you have not received confirmation within two weeks time, please call the office at 315-434-9161.

Persons registering after September 1, 2017 must pick up their materials on-site. You may register the day of the seminar, however, all on-site registrations are subject to an additional $20 late registration fee.

Driving Directions

FROM THE NYS THRUWAY (I-90)
Exit 36, Rt. 81 South to Syracuse. Harrison Street Exit 18, right on Harrison, two blocks, left on State Street, left into The Oncenter parking garage.

FROM THE NORTH
Rt. 81 South to Harrison Street Exit 18, right on Harrison, two blocks, left on State Street, left into The Oncenter parking garage.

FROM THE SOUTH
Rt. 81 North to Adams/Harrison Street Exit 18. Straight one block, left on Harrison, two blocks, left on State Street, left into The Oncenter parking garage.

FROM THE EAST AND WEST
690 East or West, West Street Exit, follow West Street, 5th light left on Shonnard Street which turns into East Adams. Follow East Adams, 7th light turn left onto South State Street, right into The Oncenter parking garage.

Please check your email or visit www.cnydc.org for updates. The Fifth District Dental Society is the sponsor of the Central New York Dental Conference.

The Fifth District Dental Society is a component of the New York State Dental Association and the American Dental Association.
Central New York Dental Conference 2017

Deadline for pre-registration is September 1, 2017. All registrations postmarked after this date will pick up course materials at registration. Or you can register online at www.cnydc.org.

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<th>Dental Practice and Dentist Name</th>
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**Mailing Address** (Confirmations of all registrants listed below will be sent to this address or faxed to above number)

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Please refer to information on previous page for course #’s, fees and registration codes. If registering more than eight persons, please copy form.

### EXAMPLE

<table>
<thead>
<tr>
<th>TICKETED PROGRAMS: Course Code #:</th>
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#### REGISTRANT 1

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### ADDITIONAL LUNCH

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(All included in fee for full day seminar. However, lunch tickets may be purchased separately if attending exhibits only).

**PAYMENT METHOD:**

- Please bill my credit card: ☐ MC ☐ Visa ☐ Discover ☐ Amex

- Check enclosed
- Credit Card Number: ____________________________

- Payable to: ____________________________

- Expiration Date: ____________________________

- Total Fee For All Registrants: ____________________________

- Fifth District Dental Society

- Signature: ____________________________

- $________________

Refund requests must be received by September 7, 2017. Only granted in case of family emergency.
Central New York Dental Conference

Fifth District Dental Society
6323 Fly Road, Suite 3
E. Syracuse, NY 13057

SEPTEMBER 14 & 15, 2017
THE ONCENTER
SYRACUSE, NY

TIME SENSITIVE MATERIALS

REGISTER ONLINE AT www.cnydc.org