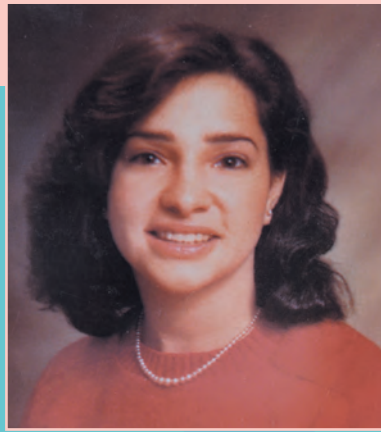


Dr. James M. Rozanski  
Faxton-St. Luke's Healthcare  
1714 Burrstone Road  
New Hartford, NY 13413

14th Annual  
Dr. Michelle E. Haddad  
Memorial Seminar



14th Annual  
**Dr. Michelle E. Haddad  
Memorial Seminar**  
Friday, March 12, 2010

*Presented by:*  
Dr. James M. Rozanski  
Dental Residency Program

*Program Hosted by:*  
Utica College

*Program Sponsored by:*  
Benco Dental

*Program brochures donated by:*  
Biogenic Dental Laboratories

*Luncheon sponsored by:*  
Dental System Group, Dentsply,  
& Utica Dental & Oral Dynamics

*Pocket folders donated by:*  
Dentec

**Faxton St. Luke's**  
HEALTHCARE 

## Dr. Michelle Haddad

**(October 15, 1959 - June 10, 1996)**

*Dr. Haddad was born on October 15, 1959, to Dr. Louis and Gloria Haddad. While attending Utica College, Michelle spent numerous hours observing patient care at the St. Luke's-Memorial Hospital's Dental Health Center. After graduating from Utica College in 1981, Michelle began her formal dental education at SUNY Buffalo School of Dental Medicine. Prior to obtaining her dental degree in 1985, Michelle served a summer internship at St. Luke's-Memorial Hospital's General Practice Residency Program and subsequently became a dental resident upon being awarded her doctorate in 1985. Following completion of her one-year post-doctoral training program at St. Luke's-Memorial Hospital in 1986, Michelle entered private practice with her father. Michelle remained involved with the residency program as a volunteer attending and served as Chairperson of the Hospital Dental Section.*

## Guest Speaker

### Eva Grayzel

#### *"Tongue-tied: A Personal Journey and Triumph Over Oral Cancer"*

As a young mother, Eva Grayzel, a non-smoker, was bounced among healthcare professionals while the ulcer on her lateral tongue grew more prominent and painful. A professional interactive performance artist by vocation, Eva shares riveting details about her delayed diagnosis and how she found the strength to persevere through the devastating effects of surgery and radiation. In a charismatic and compelling way, Eva evokes a passion for life and is a champion for the early detection of oral cancer. Eva profoundly impacts dental professionals, changing perceptions about careful diagnosis and patient care.

Eva Grayzel was diagnosed with Stage 4 Tongue Cancer at age 33. A never-smoker/non-drinker, she underwent a partial tongue reconstruction, a modified radical neck dissection and a maximum dose of radiation therapy. Although a late stage diagnosis for oral cancer is common, Eva's recovery is unique and has allowed her to expand her performing career to include lecturing to dental professionals, educators, and students about her journey: her earliest symptoms, diagnosis, surgery, radiation therapy, and recovery. In 2005, Eva developed an oral-cancer awareness campaign entitled "The Sextet Six-Step Screening: Six Steps to a Thorough Oral Cancer Screening" for which she was recognized by the American Academy of Oral Medicine and given honorary membership. In 2009, Eva authored and published "YOU ARE NOT ALONE: Families Touched By Cancer."

**ADDITIONAL INFORMATION** (testimonials/references) can be found at [www.evagrayzel.com](http://www.evagrayzel.com)  
Information about Eva's oral cancer awareness campaign can be found at [www.SixStepScreening.org](http://www.SixStepScreening.org)



**Continuing Education Credit:** Benco Dental sponsors the program and is an A.D.A. C.E.R.P. "Accepted National Program Provider FAGD/MAGD Credit." Attendees will receive 7.0 hours of Continuing Education Lecture Credit for attending the entire presentation.

#### **Special Request:**

All attendees are requested to turn off audible cell phones and audible pagers during the presentation, as they are very distracting to the speakers and other attendees. Your cooperation is greatly appreciated.

#### **For Further Program Information Contact:**

Dr. James Rozanski at (315) 624-6227  
**or e-mail us at:** [jrozansk@mvnhealth.com](mailto:jrozansk@mvnhealth.com).

**Cancellation & Refund Policy:** Refund requests must be made on or before March 3, 2010 by calling (315) 624-6227. Dr. Rozanski reserves the right to cancel this program for any reason.

## Location:

Utica College Strebel Auditorium

## Date & Time:

The Fourteenth Annual Seminar is scheduled for Friday, March 12, 2010. Check-in is at 8:00 a.m. The program will start promptly at 8:30 a.m. and end at 5:00 p.m. A buffet lunch will be served after the morning presentations.

## Registration Fee\*:

Dentists .....\$200.00 (\$250 after 3/3/10)  
Auxiliary Staff .....\$75.00 (\$100 after 3/3/10)

FSLH Dental Residency Program Attendings  
& Former Dental Residents .....\$100.00

Auxiliary Staff of FSLH Dental Residency  
Program Attendings .....\$40.00

*\* The registration fee will be divided between the:*  
Dr. Michelle Haddad Scholarship Fund,  
Dental Hygiene Scholarship Fund,  
Faxton-St. Luke's Healthcare  
Dental Education Fund,  
and The Keith A. Fenstemacher Center for  
Continuous Learning

### PRE - REGISTRATION IS REQUIRED

To register for the seminar, complete the attached registration form and mail it with your payment no later than May 3, 2010.  
(Registration includes luncheon and refreshments)

**Faxton St. Luke's**  
HEALTHCARE

For more information on the Faxton-St. Luke's General Practice Residency Program, visit:  
[www.generalpracticeresidency.com](http://www.generalpracticeresidency.com)

## About The Speakers & Topics:

### Dr. Pablo Elizondo, DMD "Dental Architecture"

We have witnessed a great deal of change in the last 100 years and dentistry is no exception to this. Technology has afforded our profession with remarkable tools to better serve our patients, providing care on a level unparalleled to years past. In the 21 century we are armed with digital x-rays, milling machines and scanning technology that is revolutionizing the practice of dentistry. Despite the advent of dental technology, for patients, the experience of visiting a dental office begins at the front door and as Aristotle said, "The whole is more than the sum of its parts". Dental offices today come in all shapes, sizes and colors. Scrolling through paint swatches is not just for the home anymore, from textiles to marble counter tops to themed interior design, the dental office can shed its sterile antiquated look and adopt a fresh modern aesthetic. This presentation will journey into the world of dental architecture, marvel at the infinite possibilities of design and demonstrate how creating or updating an office can meet your aesthetic, regulatory and financial goals.

**About the Guest Speaker:** Dr. Pablo R. Elizondo received his B.A. in Government and African Studies from St. Lawrence University in 1996. Following his undergraduate studies, Dr. Elizondo contemplated a legal career and worked as a corporate paralegal for various corporate firms in New York, Boston and Chicago. In 2002, with the guidance of his great mentor (and father-in law), Dr. Elizondo decided to explore his interest in dentistry and pursued his "unofficial" post baccalaureate program by attending three different universities over two years to complete the requisite science courses for dental school. In 2009, Dr. Elizondo received his DMD from the University of Pennsylvania School of Dental Medicine. Dr. Elizondo is currently completing his residency at the Dr. James M. Rozanski Dental Residency Program in New Hartford, NY, and is eager to return to the Rome, NY, community where he will continue a practice that was started more than 60 years ago.

### Dr. Lee Whiteman, DDS "Salivary Diagnostics"

Dr. Lee Whiteman, DDS – "Salivary Diagnostics"  
The first sign of a systemic disease process is usually manifested in the oral cavity, thereby making the mouth an indicator of overall health. If the mouth is an early indicator of health; then why not utilize saliva as a diagnostic tool for early detection of diseases? Saliva's accessibility and ease of harvesting makes it an ideal biomarker. Clinical studies have already identified specific markers for systemic diseases and if this technology becomes readily available healthcare would be revolutionized. Healthcare professionals armed with this new technology would be able to earlier detect diseases resulting in a more efficient management of system diseases thereby improving quality of life.

**About the Guest Speaker:** Dr. Lee A. Whiteman received his bachelor's in Biology from the Howard University in the District of Columbia in 2003. He completed his DDS studies in 2008 at Howard University in the District of Columbia. While at Howard University Dr. Whiteman was involved in the Oral Cancer Society and the Robert Wood Johnson Foundation Based Outreach Program - providing dental services to segments of the inner-city communities. Dr. Whiteman also worked in private practice prior to becoming a resident at Faxton-St. Lukes Healthcare.

### Dr. Mary Michael, DDS "Minimally Invasive Dentistry"

Every dentist is very familiar with GV Black and his "Extension for Prevention" but today our mantra should be "Education for Prevention." Now, more than any time in the history of dentistry, we have the tools and the knowledge to preserve teeth. How we utilize the tools will shape the future of dentistry. We know the cause of dental decay and thus how to prevent decay. It is a matter of educating the patients and identifying high risk individuals. When it is necessary to operate on teeth respect should be shown to non-carious tooth structure. We will discuss methods and tools that can aid in this process.

**About the Guest Speaker:** Dr. Mary Michael received her bachelor's degree in Mathematics from the University at Buffalo in Buffalo, NY. She then continued on at the University at Buffalo to receive her DDS. While in dental school she volunteered her time for outreach opportunities such as Special Olympics and BOCA (Buffalo Outreach and Community Assistance). She was also Class Historian and Co-editor of the Continuum. She is currently completing a one year general practice residency at the Dr. James Rozanski Dental Residency Program in Utica, NY.

### Dr. Skeena Haider, DDS "Teeth Whitening"

Dr. Skeena Haider-Shah, DDS – "Tooth Whitening"  
In the last decade, conventional dentistry has transitioned to incorporate esthetic dentistry as a common practice. Teeth whitening, the most frequently utilized elective dental services that esthetic dentistry encompasses, is more popular today than ever before. Dentists implement in-office whitening, while pharmacies and stores avail consumers to the notion of various home bleaching kits. Additionally, teeth-whitening kiosks are becoming a fashionable one-stop bleaching treatment in shopping malls throughout the United States. With a wide variety of products to choose from, consumers of all ages and socioeconomic backgrounds often turn to dental practitioners for answers. As providers of dental care, it is necessary to be comprehensively educated about particular types of bleaching services with regards to indications, product options, chemicals, side effects, and costs. This presentation will offer a comprehensive review about whitening for both Dentists and auxiliaries.

**About the Guest Speaker:** Dr. Skeena Haider graduated from McGill University with a bachelor's degree in Software Engineering in 2005. In 2009 she received her DDS from Stony Brook University in Long Island, New York. While there she participated in several organizations including holding a leadership position in Minority Dental Students Association. In 2008 she completed a dental externship in an underserved area in Sialkot, Pakistan. Currently, she is completing a one year general practice residency at Faxton-St. Lukes Healthcare in Utica, NY.

## Registration Form

My registration fee of \$ \_\_\_\_\_ to support the Dr. Michelle E. Haddad Scholarship Fund, Dental Hygiene Scholarship Fund, Faxton-St. Luke's Healthcare Dental Education Fund and Keith A. Fenstemacher Center for Continuous Learning is enclosed.

My check, payable to Utica College, is enclosed

I would like to pay by credit card: (check one):

\_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ American Express

Name (as it appears on the credit card): \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security code: \_\_\_\_\_ Amount: \_\_\_\_\_  
(3-digit code on back right of card)

Please Print First & Last Names of Each Attendee; Include A.D.A # for each registrant for Verification Certificate:

Name

Address

Phone

ADA#